YOUR KEY TO THE CITY

DIGITAL ALL-IN-ONE BOOKING PLATFORM



CHALLENGES & OPPORTUNITIES FOR THE FUTURE

GLOBAL MARKET FOR TRAVEL ACTIVITIES EXPECTED TO REACH **\$183 BILLION** BY 2020¹

77% OF TOURIST PURCHASE DECISIONS FOR SIGHTS AND ACTIVITIES ARE BEING MADE LOCALLY²

<2/3 OF HOTELIERS USE MASTER DATA – NOT EVEN HALF MAKE USE OF THEM TO OFFER INDIVIDUAL AND PERSONALISED GUEST OFFERS³



¹Source: Phocuswright, ²Source: Phocuswright, ³Source: Roland Berger

CONNECTING LOCAL SERVICE PROVIDERS WITH LOCAL HOTELS

LOCAL HOTELS GET LOCAL (DISTRIBUTION PARTNERS) (ALL-IN-ONE BOOKING PLATFORM) HOTEL CONCIERGE GET LOCAL CORPORATE ACCOUNTS BASEL CHERR HOTEL



HOTEL

LOCAL SERVICE PROVIDERS (CONTENT PROVIDERS)



A UNIQUE POSITION ON THE MARKET



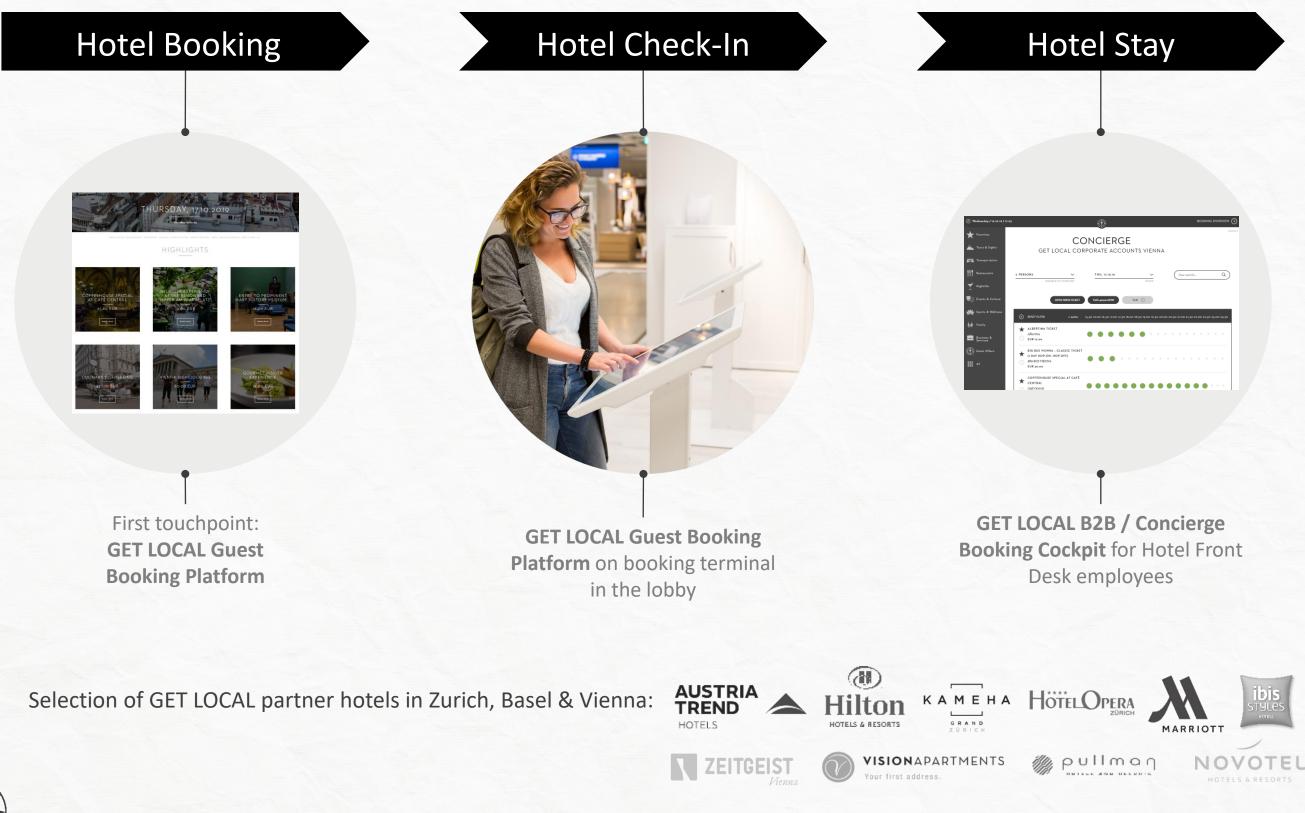
B2C solutions



THE FIRST ALL-IN-ON B2B BOOKING SOFTWARE FOR SERVICES, ACTIVITIES & **EXPERIENCES**

B2B solutions

A DIGITAL BOOKING TOOL FOR HOTELS FOR EVERY STEP OF THE CUSTOMER JOURNEY



Discover The City

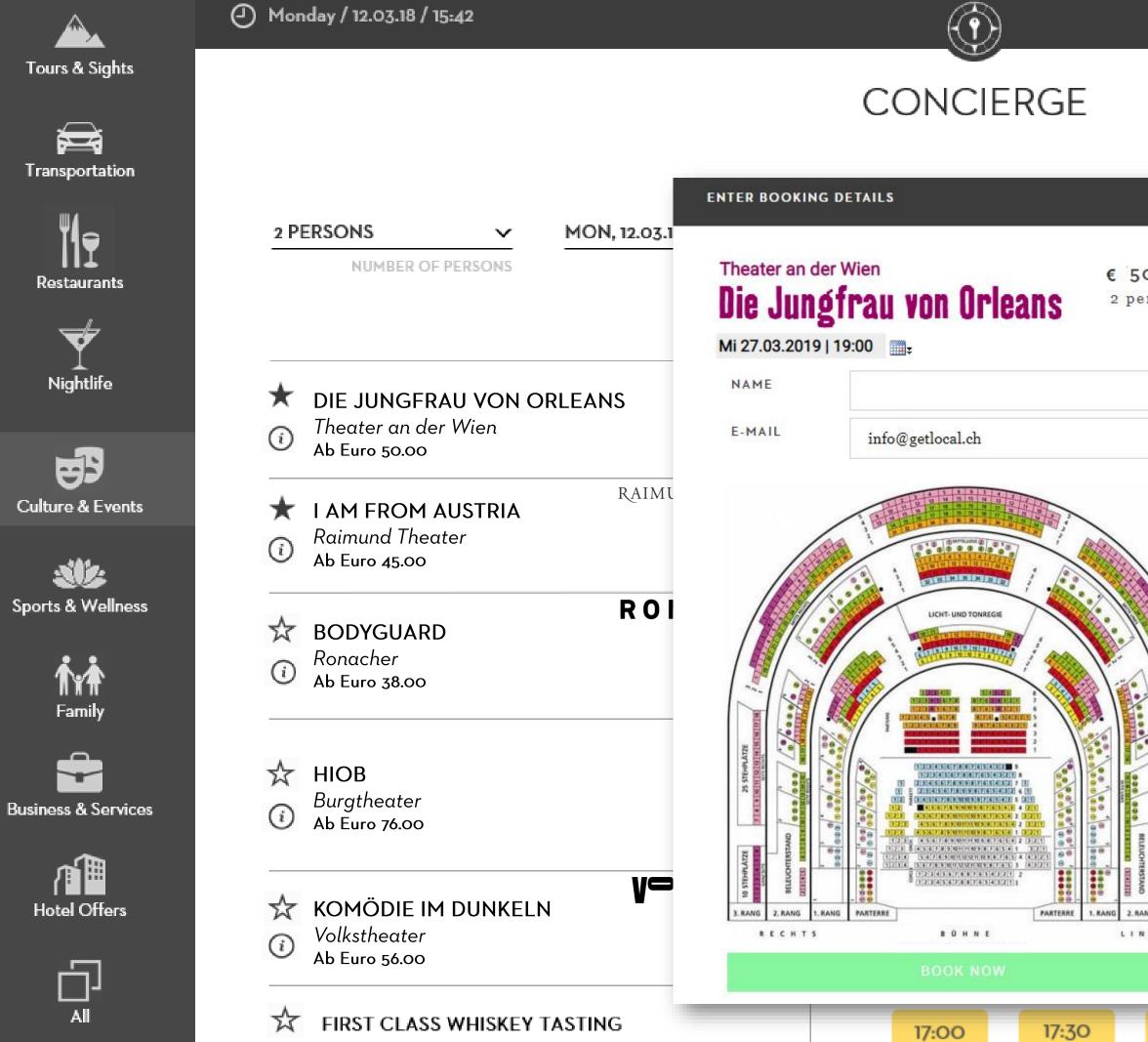
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Mobile device with **GET LOCAL Guest Booking** Platform



21 HOTEL SCHWEIZERHOF BASEL



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MORE REVENUE & OUTSOURCED ORDER FULFILLMENT

ALL SOLD SERVICES, ACTIVITIES & EXPERIENCES IN ONE REPORT AND CONVENIENT ON ONE INVOICE

GET LOCAL SALES COMMISSION REPORT AUGUST 2018

Booking Date	Booking Code	Booking Statu	Total Price	Commission	Event
28.08.2018 12:29	XGO-BRI	booked	250.00	25.00	Car rental - minivan category
28.08.2018 09:55	RFU-OAR	booked	135.00	13.50	Car rental - compact category
27.08.2018 22:28	7YW-ORM	booked	250.00	25.00	Car rental - minivan category
26.08 2018 10:25	SGA-38C	booked	135.00	13.50	Car rental - compact category
26.08.2018 09.58	78J-0H8	booked	732.00	109.80	Jungfraujoch - Top of Europe
25.08.2018 09:43	G9X-LVE	booked	135.00	13.50	Car rental - compact category
23.08.2018 10.38	PUX-839	booked	250.00	25.00	Car rental - minivan category
22.08.2018 16:21	GUI-QQU	booked	135.00	13.50	Car rental - compact category
21.08.2018 21:15	GMI-YBU	booked	67.50	15.50	Car rental - compact category
21.08.2018 12:05	MSV-VAT	booked	135.00	13.50	Car rental - compact category
20.08.2018 22.02	956-FHC	booked	0.00	1.00	Taxi order
20.08 2018 21 25	GOP-UQD	booked	149.00	22.55	Pilatus - The Golden Round Trip
20.08.2018 20.39	FW3-POK	booked	149.00	22 35	Pilatus - The Golden Round Trip
20.08.2018 20:10	Y40-NA8	booked	447.00	67,05	Pilatus - The Golden Round Trip
19.08.2018 16:09	DON-LOS	booked	135.00	13.50	Car rental - compact category
16.08.2018 09.38	YOD-OYA	booked	135.00	13.50	Car rental - compact category
15.08.2018 10:52	MT3-LOW	booked	67.50	6.75	Car rental - compact category
15.08.2018 10:40	M82-UXG	booked	250.00	25.00	Car rental - minivan category
15.08.2018 10:59	MN1-H83	booked	135.00	13.50	Car rental - compact category
14.08.2018 18:31	VFI-QFJ	booked	135.00	15.50	Car rental - compact category
14.08.2018 17:46	WCG-SQL	booked	135.00	13.50	Car rental - compact category
13.08.2018 11:53	BED-MPO	booked	135.00	13.50	Car rental - compact category
12.08.2018 21:08	OXM-ASS	booked	135.00	15.50	Car rental - compact category
12.08.2018 21:05	KAO-OHE	booked	135.00	13.50	Car rental - compact category
11.08.2018 21:26	ECT-2X8	booked	135.00	13.50	Car rental - compact category
09.08.2018 21:37	QXX-K2M	booked	135.00	13.50	Car rental - compact category
09.08.2018 21 37	IAF-027	booked	135.00	13.50	Car rental - compact category
08.08.2018 17:50	TXD-WSJ	booked	135.00	13.50	Car rental - compact category
08.08.2018 13:06	190-00	booked	732.00	109.80	Jungfraujoch - Top of Europe
08.08.2018 13:05	IZL-PFL	booked	396.00	59.40	Rigi - Queen of the Mountain
08.08.2018 09:59	9QL-OPF	booked	116.00	17.40	Durich and Surroundings City Tour
07.08.2018 18:41	PKR-6N4	booked	250.00	25.00	Car rental - minivan category
06.08.2018 21:02	MYT-SOW	booked	135.00	13.50	Car rental - compact category
06.08.2018 20:59	WFC-9TV	booked	0.00	1.00	Taxi order
06.08.2018 20:02	XAU-FLW	booked	408.00	61.20	Stanserhorn - Open Top Cable Car
06.08.2018 09 28	4MV-RGU	booked	250.00	25.00	Car rental - minivan category
04.08.2018 15:00	SXX-BRD	booked	\$35.00	15.50	Car rental - compact category
01.08.2018 13:39	SHE-TWL	booked	264.00	39.60	Rigi - Queen of the Mountain
01.08 2018 13 11	SXD-WP8	booked	135.00	15.50	Car rental - compact category

Event Categories	
Family; Transportation;	
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Family; Transportation;	
Transportation;	
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Customer	Tool
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Muhammad Zulfikar Bin H	a Concier
Mohammad Iman	Conciety
Tan Yen Teng	Concier
Tay Yi Ling	Concier
Rachel Lau Man Ru	Concier
KUPORNPRASERT NISACHI	DI Concier
Low; Wei Ling Valerie	Conciety
Ms. Hankij Bhaparada	Concien
TEO SU SIANG	Concier
Hotel Kameha Grand	Conciety
Lim; Qiu Xian	Concier
Shirley Chaya	Conciery
He; Cui	Concien
Hillim Sin	Concien
Lalwani; Laveen	Concier
Chen Weijian; Leon	Conciery
Lai Siew Thien	Concier
Lai Siew Thien	Conciety
Mrs Wei Tan	Conciery
Lim Giennieve	Conciery
Natasha Safia	Concien
Jamai Hussain	Concier
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Najmaldin	Concier
Deng Jing	Conciery
Tony; Chew Yong Cheng	Conciet
Hotel Kameha Grand	Conciery
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Ting Rebecca	Conciety
Sharon Aarons	Concien
Chen Dejin	Concier

(GET LOCAL

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Rechnung RE-00075

GET LOCAL LEISTUN	G
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Datum:	
Zahlbar bis:	

Sehr geehrte Damen und Herren

Wir erlauben uns, Ihnen wie folgt in Rechnung zu stellen:

Pos.	Beschreibung	Menge	Einzelpreis	Preis in CHF
1	39 GET LOCAL BUCHUNGEN - GEMÄSS BOOKING-DETAIL REPORT	1.00	7'728.00	7'728.00
2	VERMITTLUNGS-KOMMISSIONEN - GEMÄSS SALES COMMISSION REPORT	1.00	-951.00	-951.00
	Total			6'777.00
	Im Preis enthaltene MWST 7.70%			484.52
	Betrag inkl. MWST			6'777.00

EXAMPLE OF A CONSOLIDATED MONTHLY STATEMENT FOR A GET LOCAL PARTNER HOTEL:

TOTAL REVENUE WITH SERVICES, ACTIVITIES & PACKAGES:

CHF 7'728.-

COMMISSION SHARE HOTEL:

CHF 951.-





GET LOCAL AG Gräbligasse 4 8001 Zürich

GSABRECHNUNG - AUGUST 2018

03.09.2018 23.09.2018

Ihr Ansprechpartner: Kundennummer:

Neukom Stefan 000181

MEET THE TEAM

CREATING A BETTER TRAVEL EXPERIENCE



Stefan Neukom Founder & CEO



Brahim Najid Co-Founder & Destination Manager Zürich



Wailea Zülch **Co-Founder & Destination** Management

Our advisory board & board members include travel industry experts and business personalities:

CHRISTOPH JUEN Former director of the Swiss Hotel Association

A HotellerieSuisse

CHRISTIAN A. MÄRKI

Founder PDM Tourism Group / Business Angel



IVAN WAGNER Former partner at Ernst & Young



DR. MANUEL VOGEL Chair of the VAT (SIG) at Kreston International



THOMAS LEJEUNE President EHL Alumni in Basel



NIJAZI HALIMAJI Owner BrainStaff Holding AG / Business Angel







Tanja Nann **Head of Operations**



Simon Rotach **Head of IT Development**

THOMAS REISENZAHN

Former director of the Austrian Hotel Association



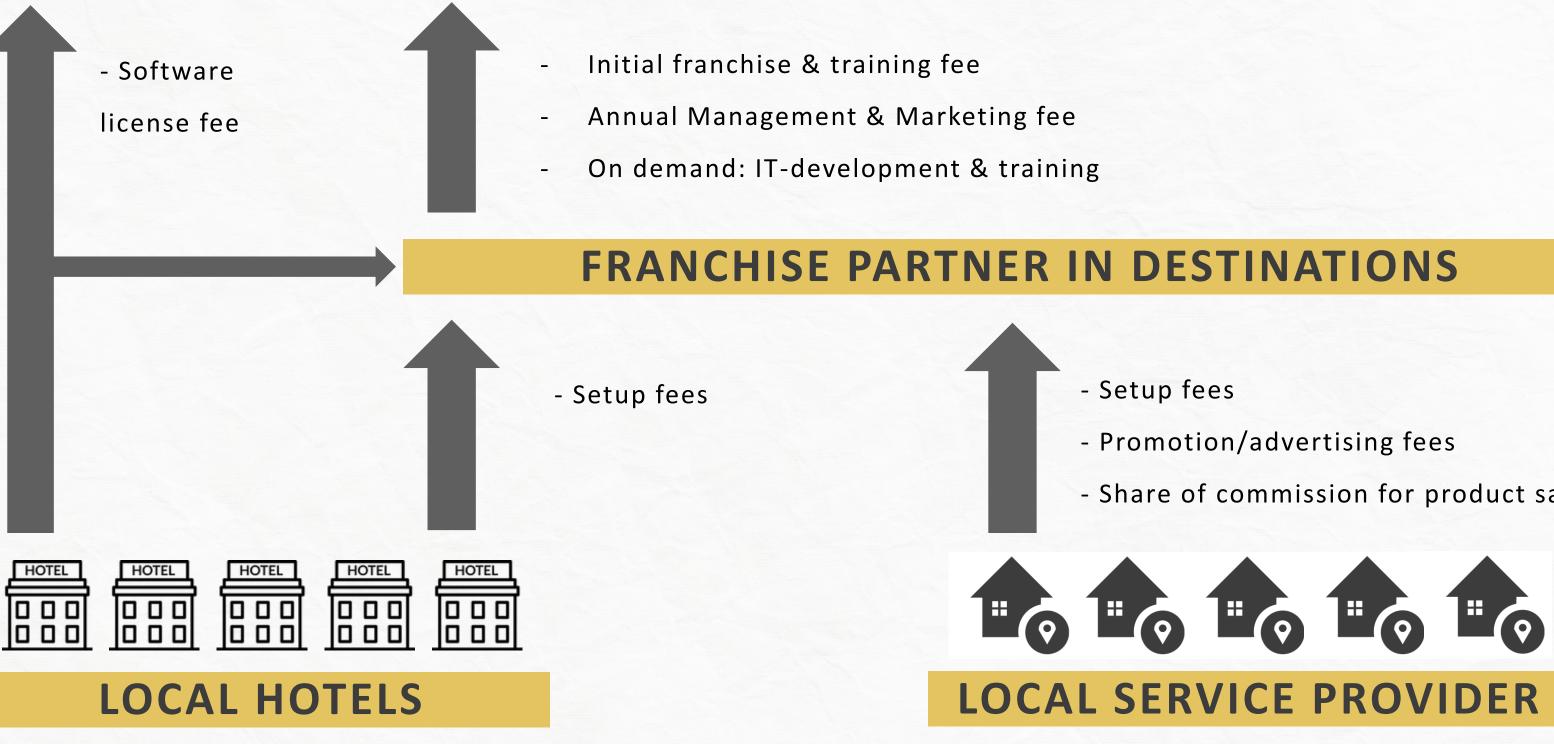
ROGER UMBRICHT

President of the board Bubble Box / former MD keylight CH

BUBBLEBOX

THE BUSINESS CONCEPT

GET LOCAL AG - HOLDING





- Share of commission for product sales

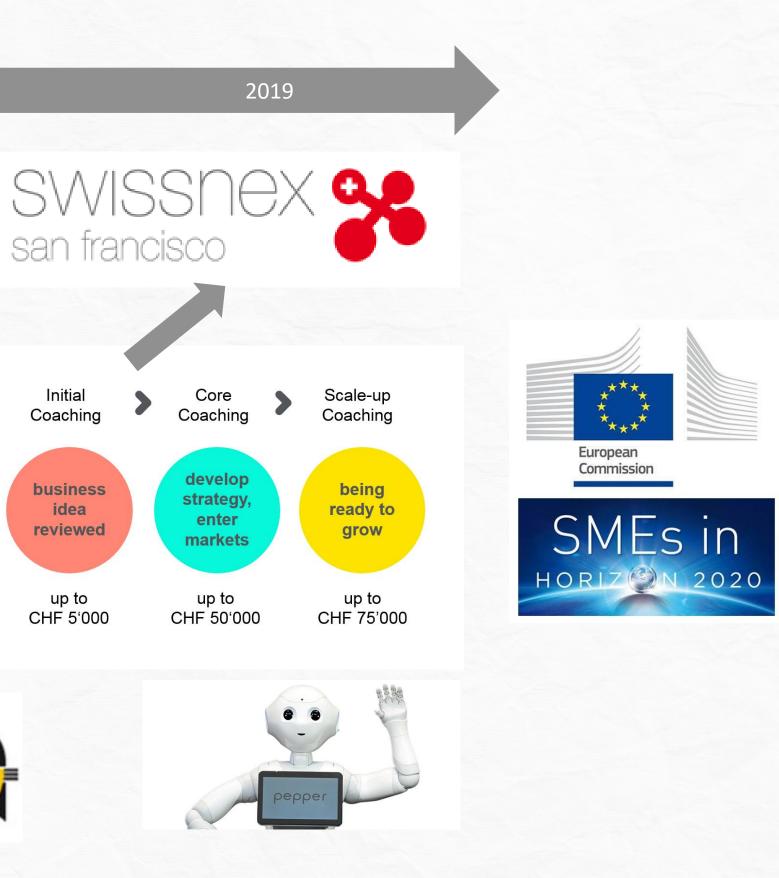
OUR SUPPORT



2018

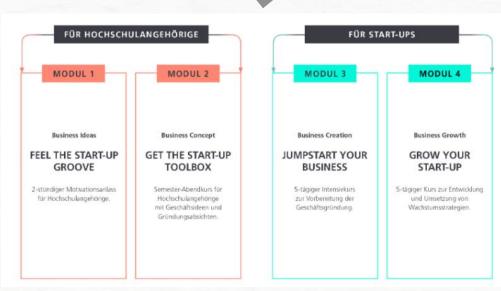






Schweizerische Eidgenossenschaft Confédération suisse Confederazione Svizzera Confederaziun svizra

Innosuisse – Schweizerische Agentur für Innovationsförderung



innovation tourism





IDEAS TO IMPROVE START-UP SUPPORT

- CREATE BETTER LINKS TO TRAVEL/TOURISM INDUSTRY DECISION MAKER
- INCENTIVIZE INDUSTRY LEADERS AND ORGANIZATIONS FOR PILOT-PROJECTS WITH **STARTUPS**
- INNOSUISSE:
 - ACCEPT ESTABLISHED EXPERT COACHES WITHIN THE INNOSUISSE COACHING SCHEME
 - UNNECESSARY LINK OF INNOVATION WITH UNIVERSITIES ONLY
 - DIRECT CASH COMPONENTS I.E. ENTREPRENEUR SALARIES (I.E. 2'500 PER MONTH)
- INNOTOUR:
 - DIRECT INVESTMENT IN PROJECTS AND STARTUPS
 - MORE DECISION-POWER FOR INNOTOUR (NO VETO-RIGHTS FOR ESTALISHED PLAYER)



Get in Touch

Stefan Neukom CEO & Founder

STEFAN.NEUKOM@GET-LOCAL.COM

Office: +41 44 450 58 58 Direct: +41 75 400 58 58

Mailing Address: Gasometerstrasse 9 CH-8005 Zürich

